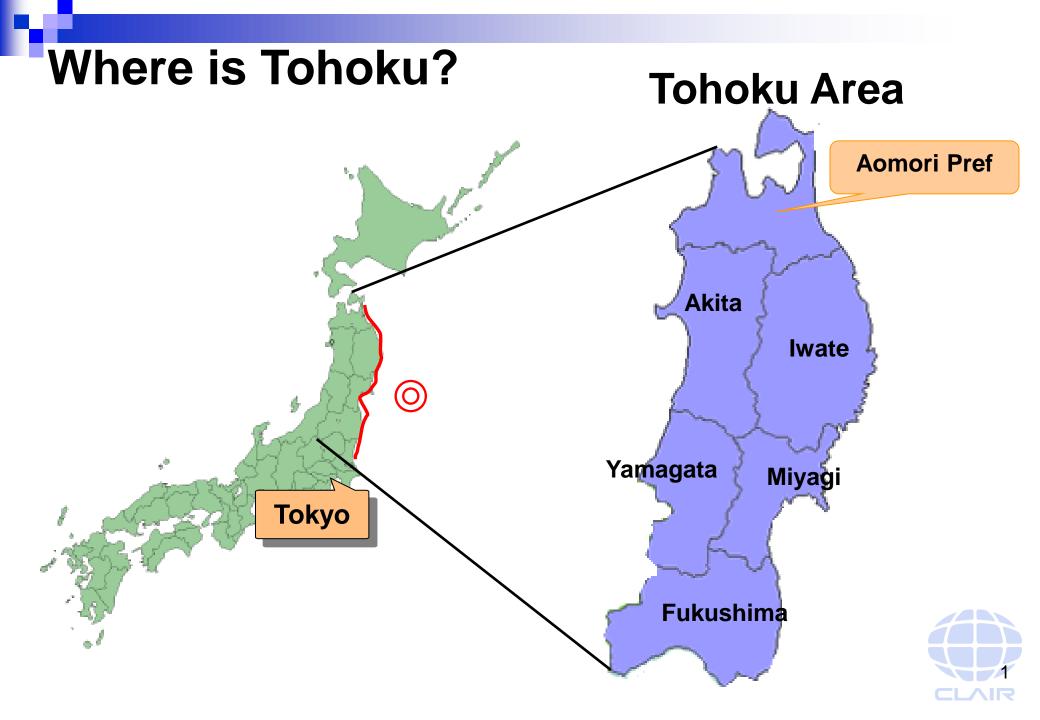


# Tohoku is Back

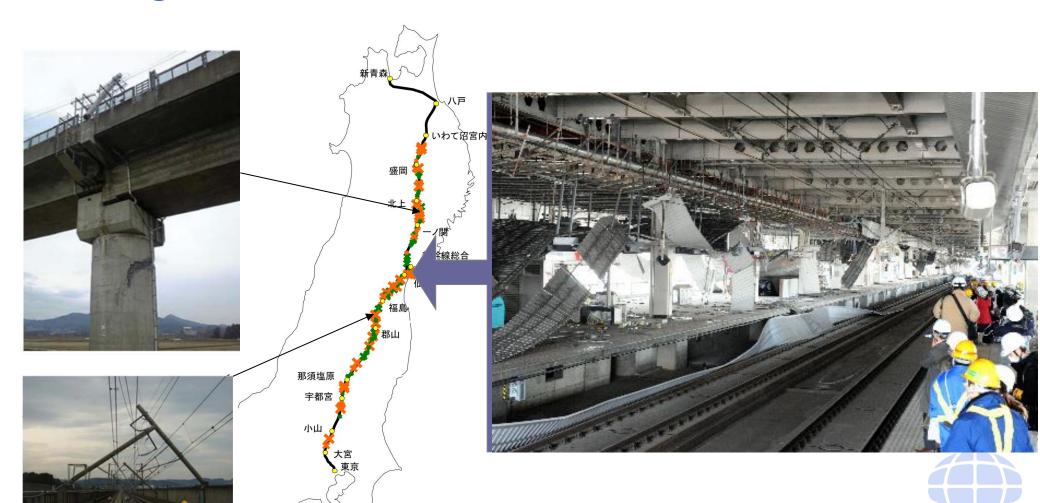
Yasuhiko Tanabe
Director, CLAIR SYDNEY



## Tohoku never gives up



### Damages to the Tohoku bullet train infrastructure



Restart of Tohoku Bullet Train, April 2011



Hirosaki Cherry Blossom Festival, April 2011



#### Infrastructure

Road





#### Infrastructure

Road

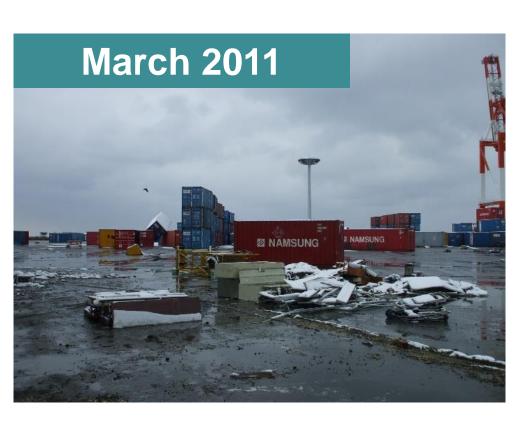






#### Infrastructure

Port facilities





#### Infrastructure

Fishing ports







#### **Economic**

Paper mill facility





#### **Economic**

Fish processing industry



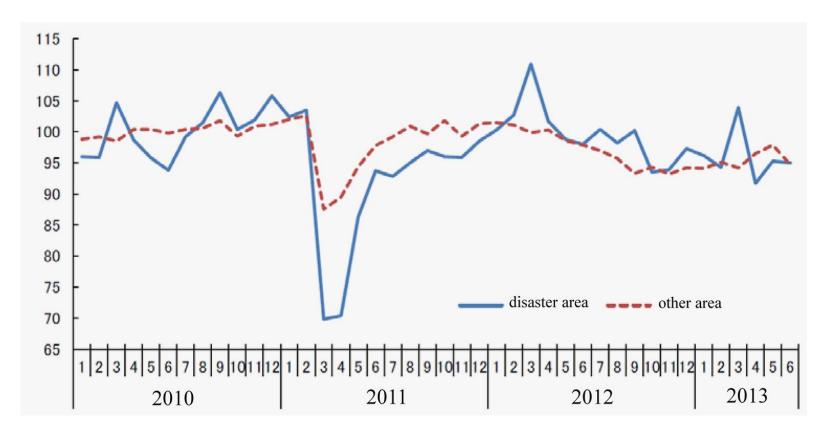




### Recovery of the Tohoku manufacturing sector

Production index for the manufacturing industry in and out of the disaster area

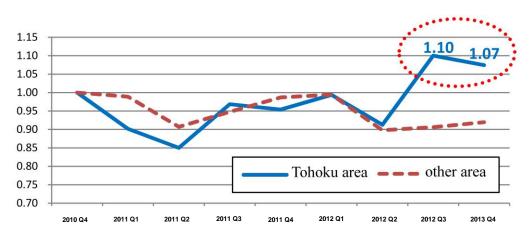
$$(2010 = 100)$$



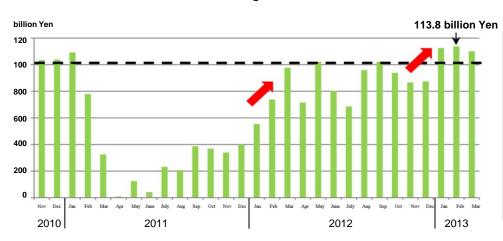


## Economic data on the Tohoku region



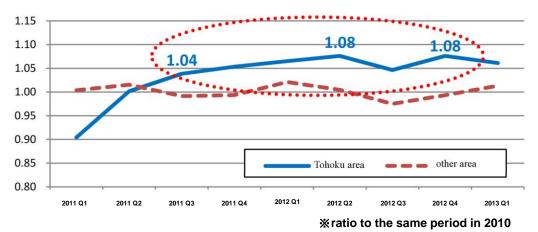


#### ③ imports



#### 2 retail sales volume index







## Why invest in Tohoku?

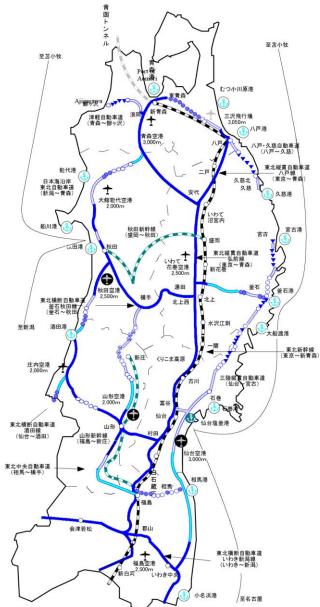
- Skilled and educated workforce
- Cost competitiveness
- Investment incentives
- R&D and Innovation
- Infrastructure network



## Tohoku transportation infrastructure

#### Legend







## **Recovery Plan**

- After the disaster, each prefecture made a recovery plan
- Long term vision for more resilient and creative recovery
- Through the disaster, we learned the strong points of the Tohoku region
- Developing the strong points for stronger economy

#### Miyagi Prefecture Earthquake Disaster Recovery Plan

from Recovery to Prosperity

The bond between Miyagi, Tohoku and Japan

#### Musubimaru

(Tourist PR character of Miyagi prefecture)

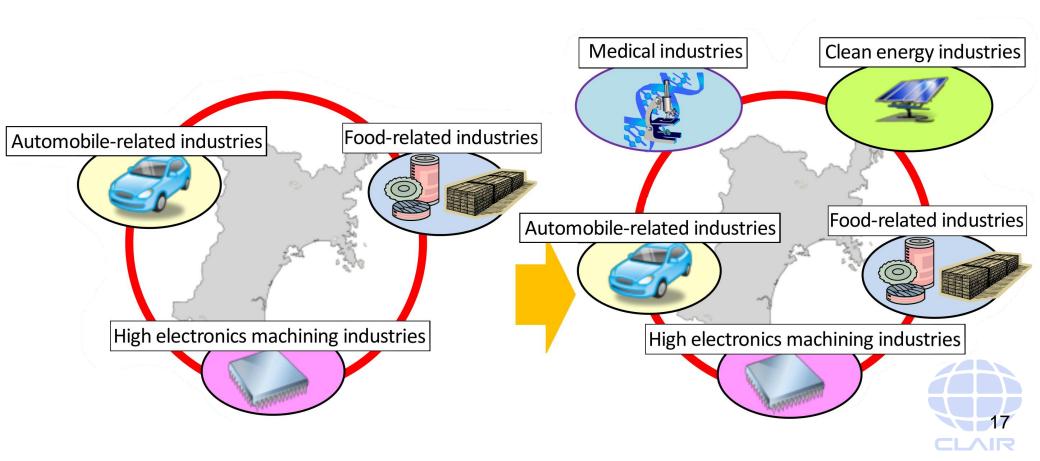


MIYAGI Towards recovery! Never give up!

October 2011
Miyagi Prefectural Government

## Miyagi Prefecture

Realising a prosperous Miyagi by promptly rebuilding and diversifying the manufacturing industry



# Why Miyagi?



"Our strong connection with Tohoku University provided access to challenging new areas, advanced technology and a strong network of qualified, educated people. Without the people at Tohoku University, the success of the company would not have been possible. In fact about 25 percent of our staff are Tohoku University graduates."

Glenn Mansfield Keeni
President Cyber Solutions Inc.





### **Fukushima Prefecture**

Agglomeration of medical device manufacturers in Fukushima

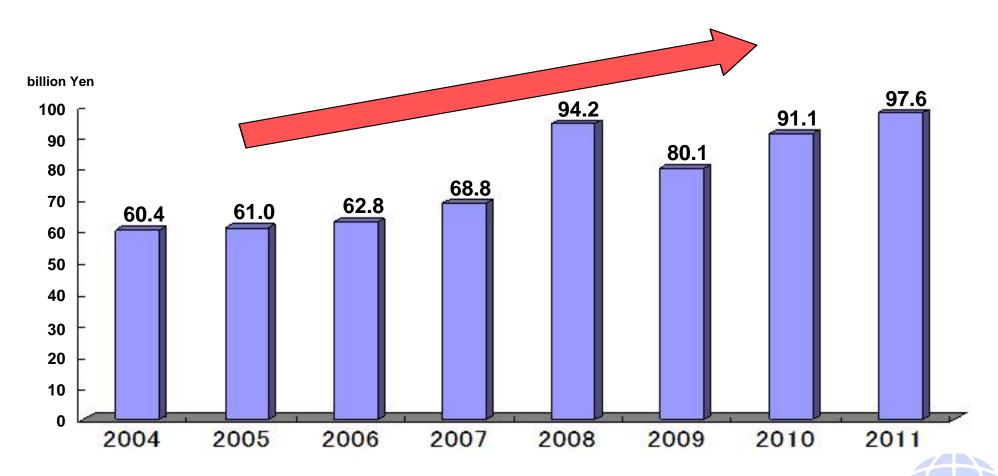
Fukushima is home to 54 medical device manufacturers, including Olympus and its endoscope production base.





### **Fukushima Prefecture**

Japan's prominent producer of medical devices and parts



Output of medical devices in 2011 – 97.6 billion Yen – FIFTH in the country

Output of components for medical devices in 2010 – 12.4 billion Yen – FIRST in the country

### Agglomeration of medical related industries project

### New challenge after the disaster

- Establishing the Fukushima Medical Device Development Centre
- Funding developments of health devices
- Grants in aid for developing internationally advanced medical equipments
- Aiding the Fukushima medicinal products and related industries



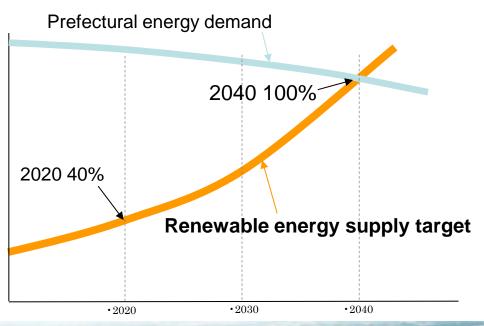








## Renewable energy in Fukushima





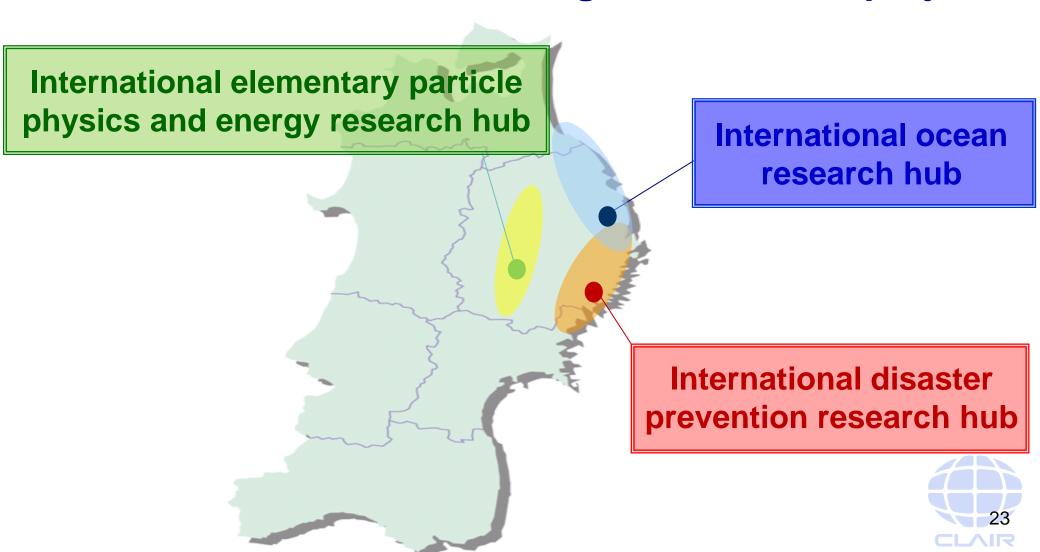


Fukushima renewable energy research centre

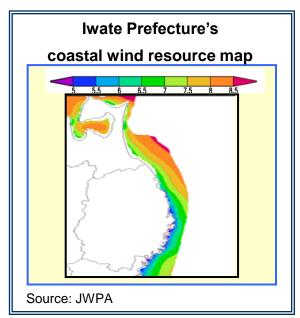
Fukushima airport mega solar park

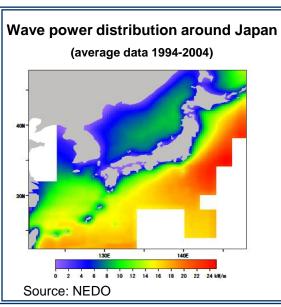
## **Iwate prefecture**

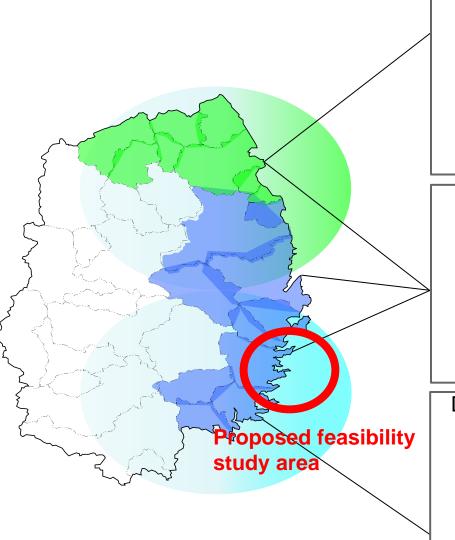
International research exchange hub creation project



## Introduction of coastal renewable energy













### **Aomori Prefecture**

### The hub of recyclable and clean energy











For more information;

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