

# 2007 CLAIR FORUM

## Utilising Local Resources for Sustainable Tourism: Connect, Develop, Invigorate

The 13th Annual CLAIR Forum will be held in Darwin on 3 October 2007 in conjunction with the **2007 Australian Sister Cities Association Conference – “Making the Connection”**

The 2007 Forum will explore the role of local government in promoting sustainable tourism, facilitating a dialogue between policy makers and tourism experts.

Tourism can bring a range of benefits to regional communities, and the CLAIR Forum will explore how local government and business can work in partnership to invigorate the community, economy and environment.

Speakers will look at strategies for local-level development and community building through tourism, exploring how international connections such as sister-city relationships can be enhanced by Australia-Japan tourism and business, bringing mutual benefits to communities and local economies.

The CLAIR Forum is a free event open to all who have an interest in Sustainable Tourism, Sister Cities, Local Government and Japan.

### ***About CLAIR***

The Council of Local Authorities for International Relations (CLAIR) was established in 1988 as a joint organization of local governments to promote and support local-level internationalization in Japan.

CLAIR has expanded overseas and now has offices in New York, London, Paris, Singapore, Seoul, Sydney and Beijing. Through this global network, CLAIR works to promote international understanding by supporting the overseas activities of Japanese local authorities, coordinating the Japan Exchange and Teaching (JET) programs and other international exchange programs, conducting research into local government in other countries, and providing information about local administration in Japan.

The Japan Local Government Centre, CLAIR Sydney, was established in 1994 and is responsible for activities in Australia, New Zealand and the South Pacific Region.



*Making The Connection*



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The Forum will feature speakers who will present on practical topics related to sustainable tourism. Speakers include:

**Mr Ryuichi Sato, Mayor of Niseko, Hokkaido, Japan**

**With Mr Mitsuhiro Oriuchi, Director, Commerce Industry & Tourism Division, Niseko Town Office**  
***Towards an all season tourism destination: Niseko's challenge***

Ryuichi Sato was elected Mayor in 2005 and has since worked with farmers and business to promote local production for local consumption and regional branding.

**Mr Ross Findlay, Managing Director, Niseko Adventure Centre, Japan**  
***Niseko: An Emerging International Destination***

Ross Findlay has been a leader in Niseko's development as an outdoor adventure tourism destination through his unique adventure centre and very popular outdoor programs.

**Mr Gary Smith, Managing Director, Tourism Leisure Corporation, QLD**  
***Private enterprise Developing Sustainable Tourism in partnership with local Government for the benefit of local communities***

Gary Smith has been actively involved in the development of King Fisher Bay resort as a leader in the field of eco-tourism since its inception in 1987 and is currently a Board Member of Ecotourism Australia.

**Mr Richard Doyle, Director, Asia/Japan Aviation & Cruise, Tourism NT**  
***Leveraging World Heritage for Sustainable Tourism Experiences***

Richard Doyle is State Tourism Organisation representative to the Australian Tourism Export Council's Japan Policy Panel and Chairman of Cruise Down Under.

**Mr Haruhiko Niihori, General Manager (Japan & Guam), Tourism Tropical North Qld**  
***Marketing Activities & Strategies for Cairns and Great Barrier Reef conducted in the Japan Market***

Haruhiko Niihori has been involved in the full range of Australia-Japan tourism marketing activities including destination marketing for Australian Government State and Regional Tourism Organizations.

**Honorary Guest: Alderman Kerry Moir, President, Local Government Association, NT**  
Alderman Kerry Moir is the Darwin City Council Alderman for Chan Ward since 1992 and Director of the International Branch in the Northern Territory Department of Employment, Education and Training.

**Forum Emcee: Mr Allan McGill, CEO, Darwin City Council**

Allan McGill has extensive experience in NT Local Government, previously as CEO of Katherine and Alice Springs Councils, and as Town Clerk of the Milikapiti Community Council on Melville Island.

The Forum will be held on **3 October 2007** from **8:30am – 1:30pm** at the **Darwin Entertainment Centre** with morning tea and lunch provided. It is a free event open to all.

For registration please contact Bryony Dyer on (02) 9241 5033 or [bryony@jlgc.org.au](mailto:bryony@jlgc.org.au)  
(You are not required to register for CLAIR Forum if you are already attending the ASCA conference)

For more information please see [www.jlgc.org.au](http://www.jlgc.org.au) or contact Bryony Dyer on the above number.  
And For more information on the ASCA Conference please see [www.ascadarwin2007.com](http://www.ascadarwin2007.com)



We look forward to welcoming you to the 2007 CLAIR Forum.

*Making The Connection*