

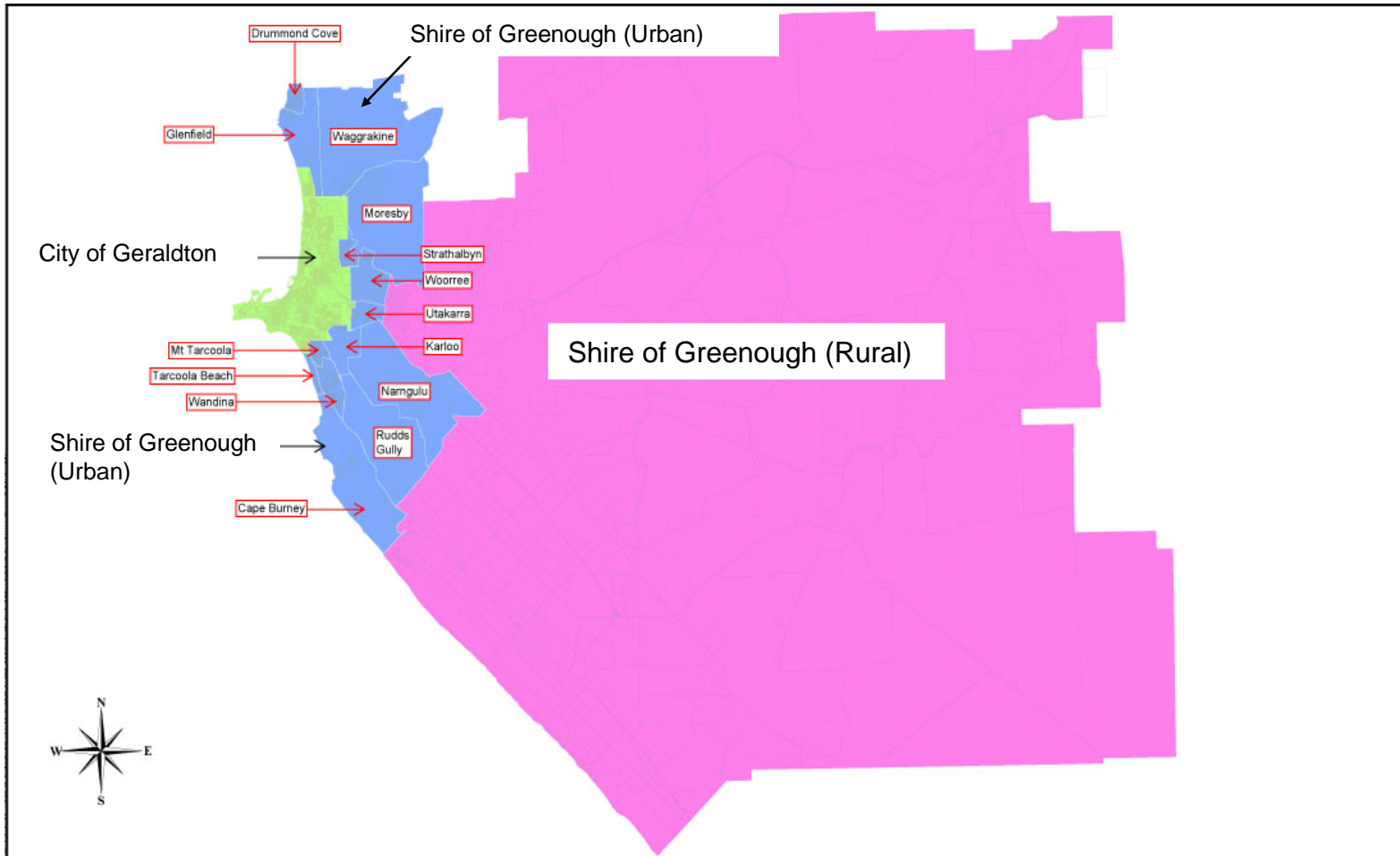


City of
Geraldton-Greenough
Climate of Opportunity

GERALDTON GREENOUGH AMALGAMATION



City of Geraldton / Shire of Greenough Boundaries



Setting the Scenario for the start of the Amalgamation process in the mid-nineties

- **Population** Shire of Greenough : 7,000 City of Geraldton : 20,000
- Population is now 37,600
- **Greenough :**
 - ❖ 90% of the growth in region
 - ❖ Has both urban and rural communities
 - ❖ Outermost perimeter runs 40 km from the coast
 - ❖ Has no town or urban centre and residents use Geraldton as their centre
 - ❖ Contributes financially to a number of Geraldton facilities e.g. Library and the Aquarena
 - ❖ Owns the Geraldton Airport
 - ❖ Boundary runs through City of Geraldton urban suburbs

Setting the Scenario for the start of the Amalgamation process in the mid-nineties

- **2006** - a renewed push which lead to an agreed voluntary merger taking effect 1st July 2007
- **2000** – Boundary change was proposed but was rejected by the Local Government Advisory Board
- **1998** - Amalgamation was proposed by the City of Geraldton however Greenough was opposed.

Agreements

- Key success was that all the points agreed by the respective parties have been honoured
- Need for trust and belief that post merger original intentions will remain

What mergers have not achieved

- Lower costs
- Less staff
- Less access from the public

What mergers have achieved

- Greater services:-
 - Environmental & sustainability
 - Tourism
 - Economic
 - Professionalism (accounting, town planning & engineering)
 - Governance, risk, OH&S, compliance
- Greater profile on the State and National Scale
- Small enough to change and effect change; but big enough to be noticed;